



For Immediate Release

Jan. xx, 2008

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HomeAid Colorado Tops \$2 Million in in-Kind Donations

DENVER, Jan. xx, 2008 – Colorado’s generous homebuilders, suppliers and trade contractors have donated more than \$2 million in labor and materials to HomeAid Colorado since its inception in 2000. HomeAid is a non-profit that builds quality homes for the temporarily homeless. The donations have helped build 11 projects, totaling 24 housing units and 147 beds, giving homeless people dignified housing in which to rebuild their lives.

“We couldn’t fulfill our mission without Colorado’s homebuilding community. This major milestone shows that a major for-profit industry is willing to give so much back,” said Laura Brayman, executive director of HomeAid Colorado. “HomeAid allows homebuilders to do what they do best: build quality homes. We’re forever grateful for their talent and generosity.”

HomeAid recruits local home builders and asks them to lead the construction of a new home – usually a multi-family home with two to three units. The home builder donates its services and asks its suppliers and trade contractors to do the same. Often, HomeAid receives donated materials as well. Looking at its 11 completed projects, nearly 75 percent of the labor and materials were donated on those projects, showing the incredible charity of Colorado’s homebuilding industry.

Considering that on any given night in Colorado, nearly 12,000 people, mostly women and children, find themselves without a home, HomeAid and Colorado’s homebuilding community are providing an invaluable service that contributes to the stability of Colorado’s communities.

About HomeAid

HomeAid Colorado identifies reputable care providers for the homeless and matches them with a participating local “builder captain.” The captain brings the in-kind resources of subcontractors, suppliers and consultants, and delivers quality housing for the temporarily homeless, who comprise approximately 90 percent of the homeless population. HomeAid Colorado is the non-profit of choice for the Colorado Association of Homebuilders. Nationally, HomeAid is the leading non-profit provider of housing for the homeless. For more information, visit www.hacolo.org or call 303.691.0104.

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