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HomeAid Colorado Appoints New President

Rich Staky to lead housing non-profit's board of directors

Denver, January xx, 2008- Rich Staky, president of the Colorado region of John Laing Homes, has been named president of the HomeAid Colorado board of directors. Staky's extensive business experience and background in the building industry will help him guide HomeAid Colorado in its mission of providing dignified housing for the state's homeless.

As president, Staky's duty is to lead the board of directors, which oversees the fiscal and legal operations of HomeAid Colorado. He is also responsible for helping to recruit other members of the building community to participate in the non-profit's efforts to house homeless families and individuals.

"HomeAid Colorado is near and dear to my heart, so I am honored to have been chosen to lead the organization this year," Staky said. "The housing market has suffered in Colorado and it has affected a record number of people. HomeAid provides that vital link between the community and homebuilding industry, so we can do what we do best: build quality housing for people who need a fresh start."

Staky became president of the Colorado region of John Laing Homes in 1999. He began his career in the homebuilding industry more than 26 years ago. Prior to John Laing Homes, he worked for Pulte Home Corporation where he served as chief financial officer in the corporate office, as division president in Tucson, Ariz., and, as president of the Denver division. Staky holds a B.A. degree from Albion College, and an MBA from the University of Detroit.

"I am thrilled to work with Rich as the 2008 board president," said Laura Brayman, executive director of HomeAid Colorado. "He has a great sense of business and an extensive and successful background in homebuilding. His guidance and expertise will be invaluable to our organization this year."

About HomeAid Colorado

HomeAid Colorado identifies reputable care providers for the homeless and matches them with a participating local "builder captain." The captain brings the in-kind resources of subcontractors, suppliers and consultants, and delivers quality housing for the temporarily homeless, who comprise approximately 90 percent of the homeless population. HomeAid Colorado is the non-profit of choice for the Colorado Association of Homebuilders. Nationally, HomeAid is the leading non-profit provider of housing for the homeless. For more information, visit www.hacolo.org or call 303.691.0104.

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