

FOR IMMEDIATE RELEASE
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GOLD KEY SPONSORS SUPPORT HOMEAID COLORADO'S WORK

Temporarily homeless benefit from corporations' generosity during tough economic times

DENVER – May XX, 2008 – HomeAid Colorado, a non-profit organization that builds dignified housing for the temporarily homeless, has signed on several Gold Key Sponsors to support its efforts throughout 2008. These major donors provide funds that contribute to HomeAid's building projects throughout the year.

“HomeAid builds housing for the temporarily homeless with minimal cash – much of the labor and materials are donated. Nevertheless, every project comes with some built-in expenses that our Gold Key Sponsors generously help us offset,” said Laura Brayman, executive director of HomeAid Colorado. “Without their commitment, we would not be able to build these much-needed homes.”

The 2008 Gold Key Sponsors include:

Diamond Sponsor

Home Builders Foundation
John Laing Homes
Standard Pacific Homes

Platinum Sponsors

Beazer Homes
Bellock Construction
Land Title Guarantee Co.
Tom Ullrich, RE/MAX Masters, Inc.
Village Homes

Gold Sponsors

Colorado Housing and Finance Authority
The Russell Family

During these tough economic times, HomeAid's work is more important than ever. Record foreclosure rates mean more families are without a place to live. HomeAid partners with reputable nonprofits who serve the homeless and matches them with a professional local builder to build housing where people can get their lives back on track.

In eight years, HomeAid Colorado has built 25 housing units in Colorado, adding 172 beds for the transitionally homeless. For more information about HomeAid Colorado visit www.hacolo.org.

About HomeAid

HomeAid Colorado identifies reputable non-profit care providers for the homeless and matches them with a participating local “builder captain.” The captain brings the in-kind resources of subcontractors, suppliers and consultants, and delivers quality housing for the temporarily homeless, who comprise approximately 90 percent of the homeless population. Since its inception in 2000, HomeAid Colorado has built 25 transitional homes and emergency shelters for homeless men, women and children across the state. Nationally, HomeAid is the leading non-profit provider of housing for the homeless.

For more information about HomeAid Colorado visit hacolo.org or call 303-691-0104.

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