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HomeAid
Colorado

Style Steals the Spotlight at Fashion Show Fundraiser
Seventh annual HomeAid Colorado event raises money
for state's homeless

DENVER – Oct XX, 2007 – HomeAid Colorado, a non-profit organization that builds quality homes for the temporarily homeless, is rolling out the red carpet for this year's 7th annual fashion show and dinner gala. The evening is HomeAid's annual flagship fundraising event to support its ongoing projects, which includes a teen residential treatment campus in Lowry, a domestic violence shelter in Longmont and a duplex for homeless families in Loveland.

"Old Hollywood Glamour" is the theme for this year's party, which begins at 6 p.m. on Oct. 12 in the Seawell Grand Ballroom. Hosted by Denise Plante and Murphy Huston of KOSI 101, the gala includes dinner, silent and live auctions, cigar girls and many surprises. The spotlight will be on the runway, though, as this year's fashion show features clothing from popular Larimer Square boutiques such as Violet, Chromosome, Loft.22, Eve and Mariel, among others. Internationally celebrated stylist Tobie Orr is coordinating the fashion show, which includes volunteers, professional models and formerly homeless families walking the catwalk. Raul Salon is donating styling services for the models for the fifth year in a row.

"We are very excited for this year's fashion show which is always a fun evening that brings to light a serious matter – homelessness. On any given night in Colorado, more than 12,000 people are homeless and living on the street. Sixty percent of them are families with children," said Laura Brayman, executive director of HomeAid Colorado. "We're grateful to our fashion show sponsors and our year-round contributors for helping HomeAid in its cause to build dignified housing for the homeless."

Fashion show sponsors and other money raised through the event support HomeAid's shelter development program.

Top sponsors of this year's event include Colorado Association of Home Builders, Comcast, and Creative Touch Interiors.

About HomeAid

HomeAid Colorado identifies reputable care providers for the homeless and matches them with a participating local "builder captain". The captain brings the in-kind resources of subcontractors, suppliers and consultants, and delivers quality housing for the temporarily homeless, who comprise approximately 90 percent of the homeless population. Since its inception in 2000, HomeAid Colorado has built 21 homes or shelters in Colorado for the homeless. Nationally, HomeAid is the leading non-profit provider of housing for the homeless. For more information about HomeAid Colorado or the Fashion Show visit www.hacolo.org/fashion or call 303.691.0104.