



**HomeAid**  
Colorado

## Seeking Builder Captains...

It is easy to be a builder captain for HomeAid Colorado! There is no cash outlay, and HomeAid provides the necessary insurance and support for the project. Projects regularly garner media attention and coverage for the great work builders are doing in the community. Best of all, you and your employees get the satisfaction of doing something good by doing what you do best – build!

HomeAid Colorado breaks ground on at least three projects per year and is already busy through 2010. To learn more about helping out on a HomeAid Colorado project, please call Laura Brayman, executive director, at 303.691.0104 or e-mail [Laura@hacolo.org](mailto:Laura@hacolo.org).

## What Our Builder Captains Have to Say

*"As a builder captain of a couple HomeAid projects in Colorado, I have seen first hand how meaningful the HomeAid experience is on several levels. It allows a homebuilder to make a major contribution to their community in a way that is very visible and endures over time, as these homes are used year after year. The experience also gives the employees of the builder captain a chance to band together to do something they can be proud of. On both of our projects, Beazer's employees went above and beyond, not only helping on the construction of the houses but also planting trees, decorating interiors, and raising funds to make sure the future residents experienced all the joys of having their own home. I can't say enough about how rewarding the HomeAid experience is for the builder captain. It is a cost-benefit equation that is off the charts!"*

- Peter Simons, former president of Beazer Homes Colorado

*"Building a duplex for homeless families in five days was an immensely gratifying project for everyone involved. Our suppliers and subcontractors donated time and materials valued at more than \$250,000 even before they knew the event would be broadcast on "Extreme Makeover: Home Edition". We all felt that it was a contribution to our community that truly makes a difference- housing families and children in need."*

- Tim Little, president of Standard Pacific Homes

*"Building the Discovery Home was truly a labor of love. I personally, as well as our trade partners and Engle Homes employees who volunteered, got much more out of this endeavor than what we put into it."*

- Eric Eckberg, former president of Engle Homes

## Builder Captain Benefits

HomeAid deeply values its partnerships with homebuilders, suppliers and subcontractors. We support this collaboration in the following ways:

- We feature the builder captain in media outreach campaigns and printed materials related

to the project and actively market the project from groundbreaking to dedication.

- We recognize the builder captain as well as all suppliers and subcontractors at the project's groundbreaking event and at the dedication.
- We feature builder captains on our website with their project, including a link to your website from ours.
- We feature our partners in HomeAid's bi-annual newsletter, which reaches 3,500 individuals each edition.
- We screen prospective shelter provider projects to ensure that the necessary land, permits, funds and organizational stability are in place to ensure a successful project.
- We work with you to find a project that speaks to both your building scope and expertise and a connection to the care provider's clients and mission.
- We provide the necessary insurance for the project.
- We assist with project management including tracking of in-kind donation rates and acknowledging contributing trades and partners appropriately.
- Involvement in a HomeAid project is a great motivating and teambuilding opportunity for your staff.
- We provide an opportunity for you to make a public, meaningful, lasting contribution to the community by doing what you do best – build!