

(HomeAid Colorado logo)

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HOMEAID COLORADO TO PUT HOMELESSNESS OUT OF STYLE
Organization Announces Fifth Annual Fashion Show Fundraiser

DENVER (October 20, 2005) – HomeAid Colorado will hold its Fifth Annual Fashion Show on Friday, November 4 beginning at X:XX p.m. The affair, one of Denver’s most unique fundraising events, will be held at the Seawell Grand Ballroom at the Denver Performing Arts Complex. Guests will begin the evening with a silent auction followed by a dinner, live auction and a fashion show featuring the season’s top fashions.

Since 1999, HomeAid Colorado has been building or renovating shelters and traditional housing for temporarily homeless men, women and children. Temporarily homeless citizens are people who have lost their homes due to unforeseen financial difficulties, catastrophic illness, spousal desertion and domestic violence. According to a study by the Metropolitan Homeless Initiative, families and children are the fastest growing homeless segment in Colorado. They account for almost 65% of the state’s homeless population.

“The Annual Fashion Show is HomeAid Colorado’s largest and most important fundraising effort,” said Laura Brayman, executive director of HomeAid Colorado. “The evening will lift you spirit and raise awareness to the area’s homeless.”

HomeAid America was established in 1989 by the National Association of Home Builders. As the largest provider of transitional housing in the United States, HomeAid America enlists builders, developers and their trade partners to donate labor, materials and other resources necessary to construct or renovate shelters.

Silent auction items are still being accepted. This year’s donated items include jewelry, getaway packages, sporting event tickets, luxurious gift baskets, autographed items and more. To donate a silent auction item, please contact HomeAid Colorado at 303.691.0104 or at pam@hacolo.org.

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