



HomeAid
Colorado

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HomeAid Colorado Helps Put Homelessness Out of Fashion

6th Annual fashion show raises money for Colorado's homeless

DENVER – August 15, 2006 – HomeAid Colorado, the charitable arm of the Colorado Association of Homebuilders, is helping homeless people across Denver in a rather unconventional way this October – by hosting a fashion show. Year round, HomeAid Colorado coordinates the efforts of homebuilders, contractors and suppliers to construct dignified housing for the homeless so they can rebuild their lives. The HomeAid fashion show is the non-profit's annual flagship fundraising event to support its ongoing projects.

The annual event is at 6 p.m. on Oct. 20, 2006 in the Seawell Grand Ballroom, a part of the Denver Performing Arts Complex. The evening includes dinner, silent and live auctions, plus a fashion show featuring renowned designers.

“The fashion show is a fun event that brings to light a serious matter – homelessness. On any given night in Colorado, more than 9,000 people, including families, women and children are homeless and living on the street,” said Laura Brayman, executive director of HomeAid Colorado. “We’re grateful to our fashion show sponsors and our year-round contributors for helping HomeAid in its cause to provide housing to the homeless,”

Fashion show sponsors and other money raised through the event supplement HomeAid's shelter development program. The title sponsor this year is Countrywide Home Loans. Other top sponsors include Comcast, iLevel by Weyerhaeuser, KB Home and Moen, Inc. Throughout the year, HomeAid raises funds and gains important resources through its Gold Key sponsors, including Beazer Homes, The Boettcher Foundation, Engle Homes, John Laing Homes, and Standard Pacific Homes.

HomeAid Colorado builds homes with minimal cash, so money raised through the fashion show is critical to its shelter development program. HomeAid identifies reputable care providers for the homeless and matches them with a participating local “builder captain”. The builders donate their time, labor and talent to build the shelters using donated materials. The result is quality shelter for those who are temporarily homeless, 90 percent of the homeless population.

Since its inception in 2000, HomeAid Colorado has built 17 homes or shelters in Colorado for the homeless. It recently broke ground on a teen treatment center in Lowry, as well as a triplex for homeless families in Colorado Springs. Nationally, HomeAid is the largest builder of transitional housing in the United States.

For more information about HomeAid Colorado or the Fashion Show visit www.hacolo.org or call 303-691-0104.

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