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Strutting the Catwalk for Colorado's Homeless

***Eighth annual HomeAid Colorado fashion show raises money
for state's homeless***

DENVER – July 29, 2008 – HomeAid Colorado, a non-profit organization that builds quality homes for the temporarily homeless, is planning a night of wild surprises for this year's "It's a Jungle Out There" fashion show and dinner gala. The evening, presented by Creative Touch Interiors, is HomeAid's flagship fundraising event to support its ongoing projects, which includes a domestic violence shelter in Longmont, a duplex for homeless families in Loveland, a four-plex for homeless families in Arvada and a home for at-risk girls in Centennial.

The 8th annual fashion show gala begins at 6 p.m. on Sept. 19 at the Wildlife Experience in Parker. Hosted by Denise Plante and Mark Macintosh of KUSA's *Colorado and Company*, the evening includes dinner, silent and live auctions; all set among the sights and sounds of the jungle. The spotlight will be on the runway, though, as this year's fashion show features clothing from popular Village Shops at the Landmark boutiques, such as Moda Men's Apparel, Players Men's Shop, A-Line Women's Fashion, and Ella Bleu & Ella Baby. Coordinated by accomplished stylist and fashion show producer Gretchen Sutphin, the fashion show includes volunteers, local celebrities and formerly homeless families showing off the wild side of fall fashion on the catwalk.

"We are thrilled for this year's fashion show, which is always a fun evening that brings to light a serious matter – homelessness. On any given night in Colorado,

more than 12,000 people are homeless and living on the street. Sixty percent of them are families with children,” said Laura Brayman, executive director of HomeAid Colorado. “We’re particularly grateful to Creative Touch Interiors for stepping up to the plate as lead fashion show sponsor and for their continuing commitment to HomeAid’s mission over the years.”

Top sponsors of this year’s event also include Colorado Association of Home Builders and Comcast.

About HomeAid

HomeAid Colorado identifies reputable care providers for the homeless and matches them with a participating local “builder captain.” The captain brings the in-kind resources of subcontractors, suppliers and consultants, and delivers quality housing for the temporarily homeless, who comprise approximately 90 percent of the homeless population. Since its inception in 2000, HomeAid Colorado has built 25 homes or shelters in Colorado for the homeless. Nationally, HomeAid is the leading non-profit provider of housing for the homeless. For more information about HomeAid Colorado or the fashion show visit www.hacolo.org/fashion or call 303.691.0104.

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